

HOPE + HOUSING + HEALTHCARE + DAP + HAPPINESS
THERAPY + VOLUNTEER + DONATION + LGBTQIA IMPACT
COMPASSION + VISION + COMMUNITY + PARTNERSHIP
GENEROSITY + SPIRIT + WELLNESS + THRIVING + SECURE
OPEN-HEARTED + HEALTH + CHANGE + HEALTHCARE
TRANS + HIV + EQUITY + FAIRNESS + OPPORTUNITY
ACCESS + EQUALITY + HOPE + SUPPORT + COMMUNITY
DAP + CHARITABLE + PHILANTHROPIST + PARTNERSHIP
HOUSING + SERVICE + ADVOCACY + POTENTIAL + HUMAN
LGBTQIA + AGING + VOLUNTEER + CHARITABLE + CARE
FOOD + DENTAL + MENTAL + AFFORDABLE + INTEGRATED
HOLISTIC + CAUSE + HOPE + GIVING + UNDERSERVED
HUMAN WELFARE + HUMANITY + ASSISTANCE + FAMILY
DIGNITY + SECURITY + CONCERN + INCLUSIVE + FOOD
SHELTER + SAFETY + SECURITY + HEALTH + HOLISTIC
WELL-BEING + FRIENDSHIP + FAMILY + ACTUALIZATION
COMMUNITY + ESTEEM + TRANSCENDENCE + SERVICE
EMPLOYMENT + IMPACT + SOCIAL + WELLNESS + SAFE

THE 26TH ANNUAL STEVE CHASE
HUMANITARIAN
AWARDS

FEBRUARY 8 2020
PALM SPRINGS CALIFORNIA

CONCERN + ASSISTANCE + UNDERSERVED + INC + FAM

HOPE + HOUSING + HEALTHCARE + DAP + HAPPINESS
THERAPY + VOLUNTEER + DONATION + LGBTQIA IMPACT
COMPASSION + VISION + COMMUNITY + PARTNERSHIP
GENEROSITY + SPIRIT + WELLNESS + THRIVING + SECURE
OPEN-HEARTED + HEALTH + CHANGE + HEALTHCARE
TRANS + HIV + EQUITY + FAIRNESS + OPPORTUNITY
ACCESS + EQUALITY + HOPE + SUPPORT + COMMUNITY
DAP + CHARITABLE + PHILANTHROPIST + PARTNERSHIP
HOUSING + SERVICE + ADVOCACY + POTENTIAL + HUMAN

THE 26TH ANNUAL STEVE CHASE

HUMANITARIAN

AWARDS

LGBTQIA + AGING + VOLUNTEER + CHARITABLE + CARE
FOOD + DENTAL + MENTAL + AFFORDABLE + INTEGRATED
HOLISTIC + CAUSE + HOPE + GIVING + UNDERSERVED
HUMAN WELFARE + HUMANITY + ASSISTANCE + FAMILY
DIGNITY + SECURITY + CONCERN + INCLUSIVE + FOOD
SHELTER + SAFETY + SECURITY + HEALTH + HOLISTIC
WELL-BEING + FRIENDSHIP + FAMILY + ACTUALIZATION
COMMUNITY + ESTEEM + TRANSCENDENCE + SERVICE
EMPLOYMENT + IMPACT + SOCIAL + WELLNESS + SAFE

PLEASE HELP TO CREATE AN
AIDS-FREE
FUTURE



**Desert AIDS
Project**

CHARITABLE + HUM
AFFORDABLE +

THE 26TH ANNUAL STEVE CHASE HUMANITARIAN AWARDS



PATRICK JORDAN



LAURI KIBBY



KEVIN BASS

Desert AIDS Project has earned a national reputation as a one-of-a-kind AIDS service organization. With an 11,000-square-mile service area - roughly the size of the state of Massachusetts - some clients travel from as far away as Blythe on the Arizona border, as well as from the cities, towns and rural areas of San Bernardino, Riverside and Imperial Counties.

For 26 years, the Steve Chase Humanitarian Awards gala has raised millions of dollars for direct client services at Desert AIDS Project. With government funding fluctuating and vulnerable, D.A.P. needs your help more than ever before to provide essential services, while helping to curb the further spread of HIV.

First organized by and named for famed interior designer Steve Chase — also a D.A.P. donor, volunteer, and board member — these galas are a highlight of the desert community's social season!

Just a few of the honorees, award presenters, and entertainers in the past years have included Ann-Margret, Annette Bloch, Diahann Carroll, Carol Channing, Kristin Chenoweth, Joan Collins, Melissa Etheridge, Queen Latifah, Andy Linsky, Wynonna Judd, George Hamilton, Tom Hanks, Senator Ted Kennedy, Patti LaBelle, Angela Lansbury, Judith Light, Shirley MacLaine, Bob Mackie, Barry Manilow, Harold Matzner, Liza Minnelli, Prof. Luc Montagnier, Megan Mullally, Pauley Perrette, Debbie Reynolds, Archbishop Desmond Tutu, and Dionne Warwick.

THIS SHOW MUST GO ON!



Some of the biggest and brightest names in entertainment and philanthropy have graced the **Steve Chase Humanitarian Awards** stage; each one sharing their amazing light, love, generosity and talent to raise vital funds for Desert AIDS Project.

WE THANK YOU!

THE 26TH ANNUAL STEVE CHASE HUMANITARIAN AWARDS

FOOD + AGING + VOL
D + DENTAL + ME

90
90
90

AN + HOUSING + CHARITABLE + EQUALITY +

FEBRUARY 8, 2020 | PALM SPRINGS CONVENTION CENTER

HOPE + HOUSING + HEALTHCARE + DAP + HAPPINESS
THERAPY + VOLUNTEER + DONATION + LGBTQIA IMPACT
COMPASSION + VISION + COMMUNITY + PARTNERSHIP
GENEROSITY + SPIRIT + WELLNESS + THRIVING + SECURE
OPEN-HEARTED + HEALTH + CHANGE + HEALTHCARE
TRANS + HIV + EQUITY + FAIRNESS + OPPORTUNITY
ACCESS + EQUALITY + HOPE + SUPPORT + COMMUNITY
DAP + CHARITABLE + PHILANTHROPIST + PARTNERSHIP
HOUSING + SERVICE + ADVOCACY + POTENTIAL + HUMAN
LGBTQIA + AGING + VOLUNTEER + CHARITABLE + CARE
FOOD + DENTAL + MENTAL + AFFORDABLE + INTEGRATED
HOLISTIC + CAUSE + HOPE + GIVING + UNDERSERVED
HUMAN WELFARE + HUMANITY + ASSISTANCE + FAMILY
DIGNITY + SECURITY + CONCERN + INCLUSIVE + FOOD
SHELTER + SAFETY + SECURITY + HEALTH + HOLISTIC
WELL-BEING + FRIENDSHIP + FAMILY + ACTUALIZATION
COMMUNITY + ESTEEM + TRANSCENDENCE + SERVICE
EMPLOYMENT + IMPACT + SOCIAL + WELLNESS + SAFE

THE 26TH ANNUAL STEVE CHASE HUMANITARIAN AWARDS

BY ATTENDING THE 26TH ANNUAL
STEVE CHASE HUMANITARIAN AWARDS,
YOU'RE HELPING TO MAKE
HEALTH HAPPEN IN THE
COACHELLA VALLEY.

Your compassionate support empowers Desert AIDS Project to think globally and act locally. By joining us at the Steve Chase, you join us in our commitment to 90-90-90, the bold strategy set forth by the Joint United Nations Programme on HIV and AIDS (UNAIDS) to end the AIDS epidemic by 2030.

BY 2020, 90% OF ALL PEOPLE LIVING WITH HIV WILL KNOW THEIR HIV STATUS.

People can carry the HIV virus for years and not know it. The only way to know if you have HIV is to get tested. Your support enables D.A.P.'s Get Tested Coachella Valley program to provide free and confidential HIV testing at hundreds of community events and dozens of test sites - from health fairs and food banks to Walgreens and D.A.P.'s sexual health clinic, The DOCK.

BY 2020, 90% OF ALL PEOPLE WITH DIAGNOSED HIV INFECTION WILL RECEIVE SUSTAINED ANTIRETROVIRAL THERAPY.

When someone with HIV is on the appropriate medications, they become 96% less infectious to others. Thanks to your attendance at this and other fundraising events, Desert AIDS Project ensures that newly-diagnosed HIV positive patients receive the medications they need to survive and thrive, along with regular follow-ups to safeguard their well-being. Our Patient Assistance Program secures critical HIV and other medications at reduced cost.

BY 2020, 90% OF ALL PEOPLE RECEIVING ANTIRETROVIRAL THERAPY WILL HAVE VIRAL SUPPRESSION.

To suppress the virus to an undetectable level, an individual must start on medication as early as possible and stay on it for a lifetime. This can be challenging when facing other serious complications. That's the driving force behind D.A.P. Total Care - our comprehensive combination of health and wellness services that we uniquely tailor to each individual - including medical, dental, mental health, social services, support groups, substance abuse counseling, and much more - all conveniently provided under one roof at our Palm Springs location.

Thank you for attending the 26th Annual Steve Chase Humanitarian Awards, for sharing our commitment to this bold strategy, and for becoming our partner in reaching the end of the epidemic.

Your generous support enables Desert AIDS Project's dedicated team of medical and social service professionals to serve more than 7,000 individuals. Together with you, we're enhancing their health and wellness, and that of our entire community.



**Desert AIDS
Project**

RECOGNITION

Our point of difference is that we provide all essential services — medical/dental/behavioral/home-health care, social support programs like food and housing, and so much more — all under one roof.

Although located in Palm Springs, our 11,000-square-mile service area stretches from the cities, towns, and rural areas of Riverside, San Bernardino and Imperial Counties.

D.A.P. has been named among the “Top HIV/AIDS Charities” for its high percentage spent on programs vs. overhead (82%) fundraising efforts, and financial transparency. Charity Navigator, America’s largest charity evaluator, has awarded D.A.P. “Four-Star Status” for six consecutive years — achieved by only 7% of all non-profits they rank.

We continue to lead the way in disease prevention with Get Tested Coachella Valley and our clinic for sexually transmitted diseases.

Fifty new clients walk through our doors each month. Your support helps provide high-quality care to our 7,000 current clients.

HELP US GIVE A VOICE TO THE OFTEN-FORGOTTEN.



HOPE + HOUSING + HEALTHCARE + DAP + HAPPINESS
 THERAPY + VOLUNTEER + DONATION + LGBTQIA IMPACT
 COMPASSION + VISION + COMMUNITY + PARTNERSHIP
 GENEROSITY + SPIRIT + WELLNESS + THRIVING + SECURE
 OPEN-HEARTED + HEALTH + CHANGE + HEALTHCARE
 TRANS + HIV + EQUITY + FAIRNESS + OPPORTUNITY
 ACCESS + EQUALITY + HOPE + SUPPORT + COMMUNITY
 DAP + CHARITABLE + PHILANTHROPIST + PARTNERSHIP
 HOUSING + SERVICE + ADVOCACY + POTENTIAL + HUMAN
 LGBTQIA + AGING + VOLUNTEER + CHARITABLE + CARE
 FOOD + DENTAL + MENTAL + AFFORDABLE + INTEGRATED
 HOLISTIC + CAUSE + HOPE + GIVING + UNDERSERVED
 HUMAN WELFARE + HUMANITY + ASSISTANCE + FAMILY
 DIGNITY + SECURITY + CONCERN + INCLUSIVE + FOOD
 SHELTER + SAFETY + SECURITY + HEALTH + HOLISTIC
 WELL-BEING + FRIENDSHIP + FAMILY + ACTUALIZATION
 COMMUNITY + ESTEEM + TRANSCENDENCE + SERVICE
 EMPLOYMENT + IMPACT + SOCIAL + WELLNESS + SAFE

THE 26TH ANNUAL STEVE CHASE
HUMANITARIAN
 AWARDS

**SPONSORSHIP
 OPPORTUNITIES**



FEBRUARY 8, 2020 | PALM SPRINGS CONVENTION CENTER



THE 26TH ANNUAL STEVE CHASE
HUMANITARIAN
AWARDS

SPONSORSHIP

PINNACLE SPONSOR | \$100K

- Name/Company listed as Pinnacle Sponsor
- Three premium tables of 10
- Name/Company logo featured in promotional materials
- Digital ad displayed on ballroom screens
- Logo listed on ballroom projection screens
- 10 tickets to the VIP cocktail reception on Friday
- Logo placement on website and event signage

PRODUCING SPONSOR | \$50K

- Name/Company listed as Producing Sponsor
- Two premium tables of 10
- Name listed in promotional materials
- Digital ad displayed on ballroom screens
- Logo listed on ballroom projection screens
- 10 tickets to the VIP cocktail reception on Friday
- Logo placement on website and event signage

MAJOR SPONSOR | \$25K

- Name/Company listed as Major or Award Sponsor
- Two preferred tables of 10
- Name listed in promotional materials
- Logo listed on ballroom projection screens
- Digital ad displayed on ballroom screens
- 10 tickets to the VIP cocktail reception on Friday
- Name listed on website and event signage

STAR SPONSOR | \$15K

- Name/Company listed as Star Sponsor
- One preferred table of 10
- Name listed in promotional materials
- Logo listed on ballroom projection screens
- Name listed on ballroom screens
- 8 tickets to the VIP cocktail reception on Friday
- Name listed on website and event signage



THE 26TH ANNUAL STEVE CHASE
HUMANITARIAN
AWARDS

OPPORTUNITIES

SUPPORTING SPONSOR | \$10K

- Name/Company listed as Supporting Sponsor
- One preferred table of 10
- Name listed in promotional materials
- Name listed on ballroom projection screens
- Name listed on ballroom screens
- 6 tickets to the VIP cocktail reception on Friday
- Name listed on website and event signage

BENEFACTOR SPONSOR | \$5K

- Name/Company listed as Benefactor Sponsor
- Preferred seating for 4
- Name listed in promotional materials
- Name listed on ballroom projection screens
- Name listed on ballroom screens
- 4 tickets to the VIP cocktail reception on Friday
- Name listed on website and event signage

PATRON SPONSOR | \$1K

- Name/Company listed as Patron Sponsor
- One seat at your preferred table
- Name listed in promotional materials
- Name listed on ballroom screens
- 1 ticket to the VIP cocktail reception on Friday

Your participation as a sponsor of the **Steve Chase Humanitarian Awards Gala** makes it possible for us to bring **life-saving support** to those who need it so desperately, right here in our community, **fighting HIV and AIDS**; providing high-quality care to our **7,000 current patients** and **50 new clients** who walk through the door every month.

Help us spread a message of hope that one day... **AIDS will be over!**

THE 26TH ANNUAL STEVE CHASE
HUMANITARIAN
AWARDS

2020 SPONSORSHIP REPLY FORM

Please indicate your sponsorship level.

(Please refer to the booklet for detailed sponsorship information)

Gala Tickets and Sponsorship information is available online at www.DesertAIDSproject.org or by calling **760.992.0403**

- PINNACLE SPONSOR (\$100,000)
- PRODUCING SPONSOR (\$50,000)
- MAJOR SPONSOR (\$25,000)
- STAR SPONSOR (\$15,000)
- SUPPORTING SPONSOR (\$10,000)
- BENEFACTOR SPONSOR (\$5,000)
- PATRON SPONSOR (\$1,000)

YOUR INFORMATION

FIRST NAME

LAST NAME

ORGANIZATION

BILLING ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

YOUR PAYMENT

AMEX DISCOVER MASTERCARD VISA

CREDIT CARD NUMBER

EXP DATE

CVV CODE

Please charge my credit card in the amount of \$ _____

Enclosed please find my check in the amount of \$ _____

Please contact me regarding making a donation to the silent auction

Desert AIDS Project is a 501(c)(3) organization. Tax ID #33-0068583 Your non-tax-deductible portion is \$150 per seat.

To submit your form: **SCAN/EMAIL** to dtucci@desertaidproject.org or
MAIL to Desert AIDS Project, Attn: Darrell Tucci, 1695 North Sunrise Way, Palm Springs, CA 92262

HOPE + HOUSING + HEALTHCARE + DAP + HAPPINESS
THERAPY + VOLUNTEER + DONATION + LGBTQIA IMPACT
COMPASSION + VISION + COMMUNITY + PARTNERSHIP
GENEROSITY + SPIRIT + WELLNESS + THRIVING + SECURE
OPEN-HEARTED + HEALTH + CHANGE + HEALTHCARE
TRANS + HIV + EQUITY + FAIRNESS + OPPORTUNITY
ACCESS + EQUALITY + HOPE + SUPPORT + COMMUNITY
DAP + CHARITABLE + PHILANTHROPIST + PARTNERSHIP
HOUSING + SERVICE + ADVOCACY + POTENTIAL + HUMAN
LGBTQIA + AGING + VOLUNTEER + CHARITABLE + CARE
FOOD + DENTAL + MENTAL + AFFORDABLE + INTEGRATED
HOLISTIC + CAUSE + HOPE + GIVING + UNDERSERVED
HUMAN WELFARE + HUMANITY + ASSISTANCE + FAMILY
DIGNITY + SECURITY + CONCERN + INCLUSIVE + FOOD
SHELTER + SAFETY + SECURITY + HEALTH + HOLISTIC
WELL-BEING + FRIENDSHIP + FAMILY + ACTUALIZATION
COMMUNITY + ESTEEM + TRANSCENDENCE + SERVICE
EMPLOYMENT + IMPACT + SOCIAL + WELLNESS + SAFE

THE 26TH ANNUAL STEVE CHASE
HUMANITARIAN
AWARDS

T H A N K Y O U !



**Desert AIDS
Project**

DESERT AIDS PROJECT 1695 NORTH SUNRISE WAY PALM SPRINGS, CA 92262 760.323.2118
WWW.DESERTAIDSPROJECT.ORG

FEBRUARY 8, 2020 | PALM SPRINGS CONVENTION CENTER