



SPONSOR OPPORTUNITIES

PRESENTING SPONSOR (SOLD)

HEALTH & WELLNESS VILLAGE SPONSOR (SOLD)

MAJOR SPONSOR — \$10,0000

- Name / Logo included in print ads
- Name / Logo included on on-site sponsorship signage
- Name / Logo included on all promotional emails
- Name / Logo featured on Desert AIDS Walk website
- Name / Logo displayed as Desert AIDS Walk Sponsor on digital marquee at Sunrise and Vista Chino
- One 10x20 booth placed strategically to provide the most exposure and brand awareness
- Opportunity to provide branding materials to approximately 2,000 walkers
- Opportunity for a Facebook Live or radio broadcast segment
- Company/Name thanked from stage

COMMUNITY SPONSOR — \$5,000

- Name/logo included in print ads
- Name / Logo included on on-site sponsorship signage
- Name / Logo included on all promotional emails
- Name / Logo included on Desert AIDS Walk website
- One 10x10 booth placed strategically to provide the most exposure and brand awareness
- Opportunity to provide branding materials to approximately 2,000 walkers
- Company/Name thanked from stage
- 10 Complimentary T-shirts

STARTING / FINISH LINE SPONSOR — \$2,500

- Name / Logo included on on-site sponsorship signage
- Name / Logo featured on Desert AIDS Walk website
- One 10x10 booth placed strategically to provide the most exposure and brand awareness
- Opportunity to provide branding materials to approximately 2,000 walkers
- Company/Name thanked from stage
- 6 Complimentary T-shirts

EVENT SPONSOR — \$1,500

- One 10x10 booth placed strategically to provide the most exposure and brand awareness
- Opportunity to provide branding materials to approximately 2,000 walkers
- Name / Logo included on on-site sponsorship signage
- Company/Name thanked from stage
- 4 Complimentary T-shirts

HEALTH & WELLNESS VILLAGE BOOTH

- One 10x20 booth — \$695
 - Includes-(2) 6' tables, (2) table cloths, (4) chairs
- One 10x10 booth — \$495
 - Includes-(1) 6' tables, (1) table cloths, (2) chairs
- Opportunity to provide branding materials to approximately 2,000 walkers



DESERT AIDS WALK
OCTOBER 30, 2021

SPONSOR OPPORTUNITIES

	PRESENTING SPONSOR (SOLD)	HEALTH & WELLNESS VILLAGE SPONSOR (SOLD)	MAJOR SPONSOR \$10,000	COMMUNITY SPONSOR \$5,000	STARTING / FINISH LINE SPONSOR \$2,500	EVENT SPONSOR \$1,500	HEALTH & WELLNESS VILLAGE BOOTH
Exclusive Recognition	Yes	Yes					
As the Presenting Sponsor	Yes						
As the Presenting Sponsor of the Health & Wellness Village		Yes					
In Printed ads	Yes	Yes	Yes	Yes			
In Promotional emails	Yes	Yes	Yes	Yes			
On Website	Yes	Yes	Yes	Yes	Yes		
On Sunrise and Vista Chino digital marquee	Yes	Yes	Yes	Yes			
One video on Social media	Yes	Yes					
On T-shirts	Yes	Yes					
On-site sponsorship signage	Yes	Yes	Yes	Yes	Yes	Yes	
Thanked on stage	Yes	Yes	Yes	Yes	Yes	Yes	
Facebook Live/Radio Broadcast			Yes				
Live check presentation on stage	Yes	Yes					
Opportunity to address 2,000 Walk participants from stage	Yes						
Opportunity to provide branding materials	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary T-shirts for entire team	Yes	Yes					
10 Complimentary T-shirts				Yes			
6 Complimentary T-shirts					Yes		
4 Complimentary T-shirts							Yes
One 10x20 booth	Yes	Yes	Yes				
One 10x10 booth				Yes	Yes	Yes	Yes

Please contact James Lindquist at jlindquist@daphealth.org or 760.656.8413 or Jeff Hocker at jeffhocker1@gmail.com or 760.409.1530 for more information and sponsorship participation.