

SPONSORSHIP  
OPPORTUNITIES

THE CHASE

THE 29TH STEVE CHASE HUMANITARIAN AWARDS

SATURDAY MARCH 25 2023





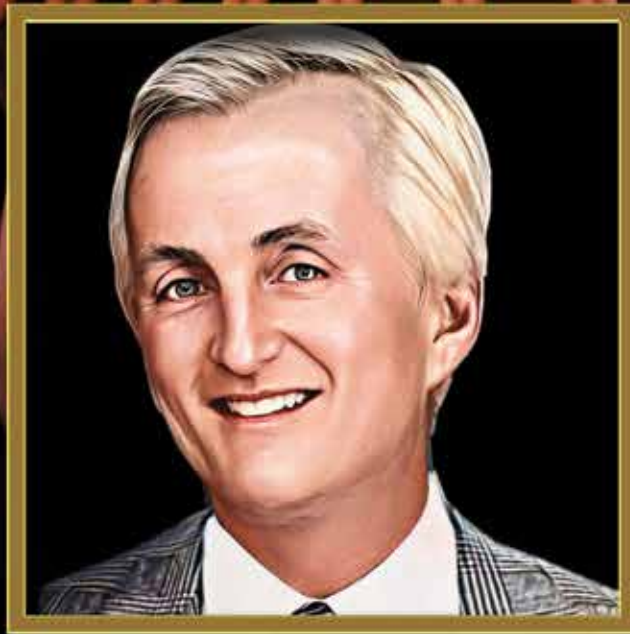
TODAY, THOUSANDS OF OUR  
COACHELLA VALLEY NEIGHBORS  
HAVE NO ACCESS TO HEALTH CARE

TOGETHER, WE  
CAN CHANGE THAT

PLEASE JOIN OUR MISSION  
TO CREATE A HEALTHIER  
TOMORROW



THE CHASE



## STEVE CHASE

Thanks to the expertise it has earned over nearly 40 years of demonstrable success, **DAP Health** today enjoys an international reputation as a unique, advocacy-based health care non-profit that changes — and often literally saves — the lives of countless members of our community.

Since 1994, **DAP Health's** beloved and highly anticipated annual event **The Chase** (AKA **The Steve Chase Humanitarian Awards**) has honored world health leaders and featured stellar entertainers, raising tens of millions of dollars on behalf of its patients and clients.

Created by (and named after) the late, world-renowned interior designer Steve Chase — an early **DAP Health** donor, volunteer, and board member who worked touring the globe but loved Palm Springs best — this glittery gala is a golden star on the desert's social calendar.

It's one you surely don't want to miss...

MARCH 25, 2023 | PALM SPRINGS CONVENTION CENTER

# HEALTH CARE IS...

- ✓ **EQUITABLE ACCESS**
- ✓ **Advocacy**
- ✓ **HIV Care**
- ✓ **Primary Care**
- ✓ *Dental Care*
- ✓ **LGBTQ+ HEALTH**
- ✓ *Women's Health*
- ✓ **MENTAL HEALTH**
- ✓ **SEXUAL HEALTH**
- ✓ *Racial Equality*
- ✓ *Cultural Competency*
- ✓ *Harm Reduction*
- ✓ **Food Assistance**
- ✓ **Recovery**
- ✓ **Housing**
- ✓ *Social Services*

**DAP Health... is Health Care**

**Vision Forward is DAP Health's 10-year strategic plan that will see the organization grow from serving 10,000 individuals annually today to 25,000 patients and clients a year by 2025.**

**dap** DAP Health **vision forward** →

Building for a Healthier Tomorrow

**So far, our broad-minded expansion has encompassed:**

- The purchase of the Annette Bloch CARE Building and the opening of three primary care clinics within.
- The opening of the Orange Clinic and Yellow Clinic on our main campus in Palm Springs.
- The opening of the DAP Health Sexual Wellness Clinic in Indio.
- Groundbreaking on Vista Sunrise II, which will boast 61 new units of affordable housing, to be completed in 2023.

**Still to come is the Tenet Health Pavilion, a structure that will bridge the Barbara Keller LOVE Building and the Annette Bloch CARE Building, and which will include:**

- A transit- and pedestrian-friendly pathway.
- A central registration area for all patient services.
- A café open to the public that will be staffed and managed by clients of **DAP Health's** Return-to-Work Program.

**Help Us Give a Voice to the Often Forgotten**

**MARCH 25, 2023 | PALM SPRINGS CONVENTION CENTER**

# SPONSORSHIP

## **PRESENTING SPONSOR \$100,000**

Eisenhower Health is the Presenting Sponsor of the 2023 The Chase.

## **PRODUCING SPONSOR \$50,000**

- Name and/or logo listed as Producing Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name acknowledged from the stage
- Name and/or logo listed in event multimedia and signage
- Featured listing in the weekly DAP Health Insights email (value: 21,000 impressions per week) and Revivals REV Club email (value: 20,000 impressions per week)
- Inclusion in DAP Health magazine story about the 2023 Chase - 20,000 impressions
- 20 premium individual tickets
- Name and/or logo listed on DAP Health digital marquee at Sunrise & Vista Chino for 20 days (value: 77,000 impressions per month)
- 1 podcast / radio / Facebook Live interview
- Expedited auction checkout

## **MAJOR SPONSOR \$25,000**

- Name and/or logo listed as Major Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name acknowledged from the stage
- Name and/or logo listed in event multimedia and signage
- Featured listing in the weekly DAP Health Insights email (value: 21,000 impressions per week) and Revivals REV Club email (value: 20,000 impressions per week)
- 20 preferred individual tickets
- Name and/or logo listed on DAP Health digital marquee at Sunrise & Vista Chino for 10 days (value: 77,000 impressions per month)
- Expedited auction checkout

## **STAR SPONSOR \$15,000**

- Name and/or logo listed as Star Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name and/or logo listed in event multimedia and signage
- 12 preferred individual tickets
- Name and/or logo listed on DAP Health digital marquee at Sunrise & Vista Chino for seven days (value: 77,000 impressions per month)

## **SUPPORTING SPONSOR \$10,000**

- Name and/or logo listed as Supporting Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name and/or logo listed in event multimedia and signage
- 10 preferred individual tickets

## **BENEFACTOR SPONSOR \$5,000**

- Name and/or logo listed as Benefactor Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Four individual tickets

## **PATRON SPONSOR \$2,500**

- Name and/or logo listed as Patron Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Two individual tickets

**DAP Health... is Health Care**

# OPPORTUNITIES

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### **TICKETING SITE SPONSOR \$25,000**

- Includes sponsor listing on event ticketing site throughout the entire pre/post-event process
- Name and/or logo listed as Ticketing Site Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name and/or logo listed in event multimedia and signage
- Name acknowledged from the stage
- Four premium individual tickets

### **POST-EVENT TV SPECIAL SPONSOR \$20,000 - SOLD -**

- Name and/or logo listed as Sponsor of the 30-minute TV special, to air two weeks after The Chase
- Name and/or logo listed as TV Special Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Opportunity to participate in the TV special
- Opportunity to show promotional commercial (provided by the sponsor) during the TV special
- Name acknowledged from the stage
- Name and/or logo listed in event multimedia and signage
- Exclusive media lounge sponsor at The Chase
- Two premium individual tickets

### **THE AWARDS STAGE SPONSOR \$10,000**

- Name and/or logo listed as Awards Stage Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Pre-event meet-and-greet with honoree on stage, plus photo opportunity
- Name and/or logo listed in event multimedia and signage
- Name acknowledged from the stage
- Two preferred individual tickets

### **VIP VALET SPONSOR \$10,000**

- Name and/or logo listed as VIP Valet Sponsor in select event communications and promotional materials, including social media and event website
- Name and/or logo listed in event multimedia and signage
- Name acknowledged from the stage
- Two preferred individual tickets

### **360 GLAM CAM SPONSOR \$10,000**

- Name and/or logo listed as Glam Cam Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name listed in post-event Glam Cam video content
- Name and/or logo listed in event multimedia and signage
- Name acknowledged from the stage
- Two preferred individual tickets

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**Please note: “Name and/or logo listed as ... in select event communications and promotional materials” is based on when sponsorship is signed, and must be returned by deadline to be listed.**

**Your participation as a sponsor of The Chase makes it possible for us to enhance and promote health care equity to our 10,000+ current patients and clients and 80 new individuals who walk through the door every month.**

# THE CHASE

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## 2023 SPONSORSHIP REPLY FORM

- |  |   |
|--|---|
| <input type="checkbox"/> Producing Sponsor \$50,000  | <input type="checkbox"/> Ticketing Site Sponsor \$25,000        |
| <input type="checkbox"/> Major Sponsor \$25,000      | <input type="checkbox"/> Post-Event TV Special Sponsor \$20,000 |
| <input type="checkbox"/> Star Sponsor \$15,000       | <input type="checkbox"/> The Awards Stage Sponsor \$10,000      |
| <input type="checkbox"/> Supporting Sponsor \$10,000 | <input type="checkbox"/> VIP Valet Sponsor \$10,000             |
| <input type="checkbox"/> Benefactor Sponsor \$5,000  | <input type="checkbox"/> 360 Glam Cam Sponsor \$10,000          |
| <input type="checkbox"/> Patron Sponsor \$2,500      |   |

## YOUR INFORMATION

FIRST NAME

LAST NAME

ORGANIZATION

BILLING ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

## YOUR PAYMENT

- AMEX  DISCOVER  MASTERCARD  VISA

CREDIT CARD NUMBER

EXP DATE

CVV CODE

Please charge my credit card in the amount of \$ \_\_\_\_\_

Enclosed please find my check in the amount of \$ \_\_\_\_\_

Please contact me regarding making a donation to the silent auction

DAP Health is a 501(c)(3) organization

Tax ID #33-0068583

Your non-tax-deductible portion is \$200 per ticket.

To submit your form, please: **SCAN/EMAIL** to [jlindquist@DAPHealth.org](mailto:jlindquist@DAPHealth.org) or **MAIL** to **DAP Health**, Attn: James Lindquist, 1695 North Sunrise Way, Palm Springs, CA 92262



# THE CHASE

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# THANK YOU!



1695 NORTH SUNRISE WAY  
PALM SPRINGS, CA 92262

[WWW.DAPHEALTH.ORG](http://WWW.DAPHEALTH.ORG)

