

S P O N S O R S H I P O P P O R T U N I T I E S

40 YEARS
OF PROTECTING AND
EXPANDING
HEALTH CARE ACCESS

the chase

STEVE CHASE HUMANITARIAN AWARDS
PALM SPRINGS CONVENTION CENTER

MARCH 30, 2024

daphealth.org/thechase

dap DAP
Health

**Today, thousands of our
Coachella Valley neighbors
have no access to health care.**

Together, we can change that.

**Please join our mission
to create a healthier
tomorrow.**



MARCH 30, 2024 | PALM SPRINGS CONVENTION CENTER



STEVE CHASE

Thanks to the expertise it has earned over nearly 40 years of demonstrable success, DAP Health today enjoys an international reputation as a unique, advocacy-based health care non-profit that changes — and often literally saves — the lives of countless members of our community.

Since 1994, DAP Health's beloved and highly anticipated annual event The Chase (AKA The Steve Chase Humanitarian Awards) has honored world health leaders and featured stellar entertainers, raising tens of millions of dollars on behalf of its patients and clients.

Created by (and named after) the late, world-renowned interior designer Steve Chase — an early DAP Health donor, volunteer, and board member who worked touring the globe but loved Palm Springs best — this glittery gala is a golden star on the desert's social calendar.

It's one you surely don't want to miss...

MARCH 30, 2024 | PALM SPRINGS CONVENTION CENTER

Health Care is...

Equitable Access

Advocacy

HIV Care

Primary Care

Dental Care

LGBTQ+ Health

Women's Health

Mental Health

Sexual Health

Racial Equality

Cultural Competency

Harm Reduction

Food Assistance

Recovery

Housing

Social Services

DAP Health... is Health Care

SPONSORSHIP

PLATINUM SPONSOR \$100,000 **2 OPPORTUNITIES AVAILABLE**

- Curated suite of benefits including 3 premium tables, all listed benefits at the Producer Sponsor level and customized benefits to meet individual sponsor recognition needs.

PRODUCING SPONSOR \$50,000

- Name and/or logo listed as Producing Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name acknowledged from the stage
- Name and/or logo listed in event multimedia and signage
- Featured listing in the weekly DAP Health Insights email (value: 21,000 impressions per week) and Revivals REV Club email (value: 20,000 impressions per week)
- Inclusion in DAP Health magazine story about the 2023 Chase - 20,000 impressions
- 2 premium tables
- Name and/or logo listed on DAP Health digital marquee at Sunrise & Vista Chino for 20 days (value: 77,000 impressions per month)
- 1 podcast / radio / Facebook Live interview
- Expedited auction checkout

MAJOR SPONSOR \$25,000

- Name and/or logo listed as Major Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name acknowledged from the stage
- Name and/or logo listed in event multimedia and signage
- Featured listing in the weekly DAP Health Insights email (value: 21,000 impressions per week) and Revivals REV Club email (value: 20,000 impressions per week)
- 2 preferred tables
- Name and/or logo listed on DAP Health digital marquee at Sunrise & Vista Chino for 10 days (value: 77,000 impressions per month)
- Expedited auction checkout

STAR SPONSOR \$17,500

- Name and/or logo listed as Star Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name and/or logo listed in event multimedia and signage
- 12 preferred individual tickets
- Name and/or logo listed on DAP Health digital marquee at Sunrise & Vista Chino for 7 days (value: 77,000 impressions per month)

SUPPORTING SPONSOR \$12,500

- Name and/or logo listed as Supporting Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name and/or logo listed in event multimedia and signage
- 10 preferred individual tickets

BENEFACTOR SPONSOR \$6,000

- Name and/or logo listed as Benefactor Sponsor in select event communications and promotional materials, including social media, print media, and event website
- 4 individual tickets

PATRON SPONSOR \$3,000

- Name and/or logo listed as Patron Sponsor in select event communications and promotional materials, including social media, print media, and event website
- 2 individual tickets

DAP Health... is Health Care

Packets may be customized upon discussion based on sponsor interest

MARCH 30, 2024 | PALM SPRINGS CONVENTION CENTER



**THE 30TH STEVE CHASE
HUMANITARIAN AWARDS**

2024 SPONSORSHIP REPLY FORM

- Platinum Sponsor \$100,000**
- Producing Sponsor \$50,000**
- Major Sponsor \$25,000**
- Star Sponsor \$17,500**
- Supporting Sponsor \$12,500**
- Benefactor Sponsor \$6,000**
- Patron Sponsor \$3,000**

Your information

FIRST NAME _____ LAST NAME _____

ORGANIZATION _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ EMAIL _____

Your payment

- AMEX** **DISCOVER** **MASTERCARD** **VISA**

CREDIT CARD NUMBER _____ EXP DATE _____ CVV CODE _____

- Please charge my credit card in the amount of \$ _____
- Enclosed please find my check in the amount of \$ _____
- Please contact me regarding making a donation to the silent auction

DAP Health is a 501(c)(3) organization
Tax ID #33-0068583
Your non-tax-deductible portion is \$200 per ticket.

To submit your form, please: **SCAN/EMAIL** to cboone@DAPHealth.org or **MAIL** to **DAP Health**, Attn: Chris Boone, 1695 North Sunrise Way, Palm Springs, CA 92262

Thank
You



1695 NORTH SUNRISE WAY | PALM SPRINGS, CA 92262
WWW.DAPHEALTH.ORG

