## SPONSORSHIP OPPORTUNITIES



STEVE CHASE HUMANITARIAN AWARDS PALM SPRINGS CONVENTION CENTER MARCH 30, 2024 daphealth.org/thechase

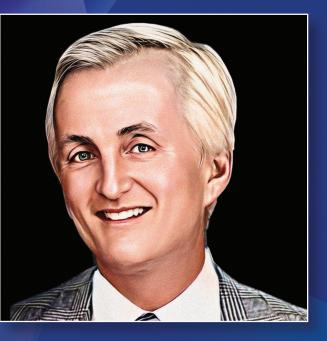
## Today, thousands of our Coachella Valley neighbors have no access to health care.

Jogether, we can change that.

## Please join our mission to create a healthier tomorrow.



MARCH 30, 2024 | PALM SPRINGS CONVENTION CENTER



### STEVE CHASE

Thanks to the expertise it has earned over nearly 40 years of demonstrable success, DAP Health today enjoys an international reputation as a unique, advocacy-based health care non-profit that changes — and often literally saves — the lives of countless members of our community.

Since 1994, DAP Health's beloved and highly anticipated annual event The Chase (AKA The Steve Chase Humanitarian Awards) has honored world health leaders and featured stellar entertainers, raising tens of millions of dollars on behalf of its patients and clients.

Created by (and named after) the late, world-renowned interior designer Steve Chase — an early DAP Health donor, volunteer, and board member who worked touring the globe but loved Palm Springs best — this glittery gala is a golden star on the desert's social calendar.

It's one you surely don't want to miss...

# Health Care is...

**Equitable Access** Advocacy **HIV Care Primary Care Dental Care** LGBTQ+ Health Women's Health **Mental Health Sexual Health Racial Equality Cultural Competency Harm Reduction Food Assistance** Recovery Housing **Social Services** 

# **DAP Health... is Health Care**

# SPONSORSHIP

#### PLATINUM SPONSOR \$100,000 2 OPPORTUNITIES AVAILABLE

• Curated suite of benefits including 3 premium tables, all listed benefits at the Producer Sponsor level and customized benefits to meet individual sponsor recognition needs.

#### PRODUCING SPONSOR \$50,000

• Name and/or logo listed as Producing Sponsor in select event communications and promotional materials, including social media, print media, and event website

- Name acknowledged from the stage
- Name and/or logo listed in event multimedia and signage

• Featured listing in the weekly DAP Health Insights email (value: 21,000 impressions per week) and Revivals REV Club email (value: 20,000 impressions per week)

- Inclusion in DAP Health magazine story about the 2023 Chase 20,000 impressions
- 2 premium tables
- Name and/or logo listed on DAP Health digital marquee at Sunrise & Vista Chino for 20 days (value: 77,000 impressions per month)
- 1 podcast / radio / Facebook Live interview
- Expedited auction checkout

#### MAJOR SPONSOR \$25,000

• Name and/or logo listed as Major Sponsor in select event communications and promotional materials, including social media, print media, and event website

- Name acknowledged from the stage
- Name and/or logo listed in event multimedia and signage

• Featured listing in the weekly DAP Health Insights email (value: 21,000 impressions per week) and Revivals REV Club email (value: 20,000 impressions per week)

2 preferred tables

• Name and/or logo listed on DAP Health digital marquee at Sunrise & Vista Chino for 10 days (value: 77,000 impressions per month)

Expedited auction checkout

#### **STAR SPONSOR** \$17,500

• Name and/or logo listed as Star Sponsor in select event communications and promotional materials, including social media, print media, and event website

• Name and/or logo listed in event multimedia and signage

• 12 preferred individual tickets

• Name and/or logo listed on DAP Health digital marquee at Sunrise & Vista Chino for 7 days (value: 77,000 impressions per month)

#### SUPPORTING SPONSOR \$12,500

- Name and/or logo listed as Supporting Sponsor in select event communications and promotional materials, including social media, print media, and event website
- Name and/or logo listed in event multimedia and signage
- 10 preferred individual tickets

#### **BENEFACTOR SPONSOR** \$6,000

• Name and/or logo listed as Benefactor Sponsor in select event communications and promotional materials, including social media, print media, and event website

• 4 individual tickets

#### PATRON SPONSOR \$3,000

• Name and/or logo listed as Patron Sponsor in select event communications and promotional materials, including social media, print media, and event website

2 individual tickets

## DAP Health... is Health Care

Packets may be customized upon discussion based on sponsor interest

#### MARCH 30, 2024 | PALM SPRINGS CONVENTION CENTER

The Chase

THE 30TH STEVE CHASE HUMANITARIAN AWARDS

## **2024 SPONSORSHIP REPLY FORM**

- □ Platinum Sponsor \$100,000
- □ **Producing Sponsor** \$50,000
- □ Major Sponsor \$25,000
- □ Star Sponsor \$17,500

- □ Supporting Sponsor \$12,500
- □ Benefactor Sponsor \$6,000
- □ Patron Sponsor \$3,000

Your information

FIRST NAME	LAST NAME	
	LAST NAME	
ORGANIZATION		
BILLING ADDRESS		
CITY	STATE	ZIP
TELEPHONE	EMAIL	
□ AMEX □ DISCOVER □ MASTERCARD □ VISA		
CREDIT CARD NUMBER	EXP DATE	CVV CODE
		CVVCODL
Please charge my credit card in the amount of	\$	
<ul> <li>Please charge my credit card in the amount of</li> <li>Enclosed please find my check in the amount of</li> </ul>		
	of \$	

To submit your form, please: **SCAN/EMAIL** to cboone@DAPHealth.org or **MAIL** to **DAP Health**, Attn: Chris Boone, 1695 North Sunrise Way, Palm Springs, CA 92262



011

1695 NORTH SUNRISE WAY I PALM SPRINGS, CA 92262 WWW.DAPHEALTH.ORG

